

# VIRTUAL DENTAL OFFICE DESIGNER

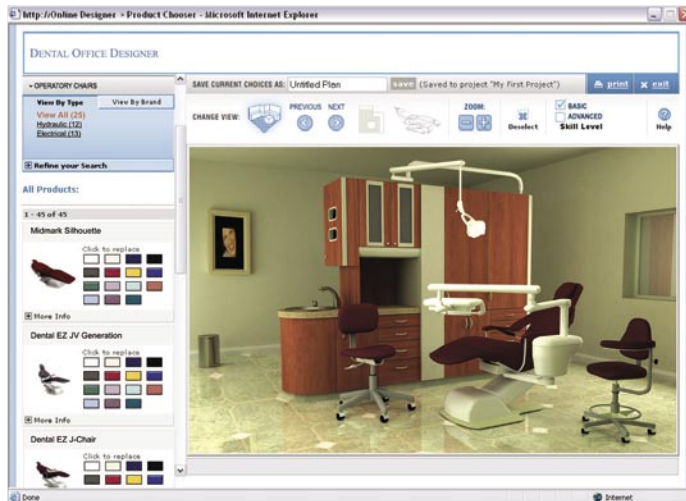


## Delivering Value Beyond The Visual

**Virtual Dental Office Designer from View22 Technology allows you to go from Design to Order faster and easier than ever before!**

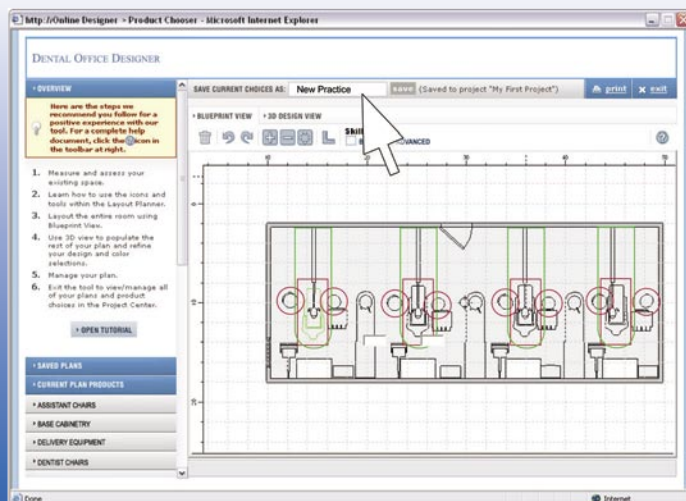
### KEY BENEFITS:

- **Increase Productivity:** Reduce design time and drawing iterations; facilitate collaboration across the sales channel; shorten sales cycle; reduce installation errors and concessions.
- **Increase Revenue:** Increase average order values by quickly and easily demonstrating available upgrades and options; increase bid to win ratio.
- **Engage Customers:** Enhance clinic productivity through optimal space design and placement of equipment; create a sense of client ownership through their participation in the design process.
- **Differentiate from your Competitors:** Incorporate 3D capabilities into client presentations and training materials; feature your products on Google™ 3D Warehouse.



*"View22's patented technology ensures that your products can be easily inserted into any layout so our customers can visualize how great they'll look in their own dental environments... View22 technology ensures that your products are configured correctly and compliantly (e.g. Clearance areas) while dynamically generating a bill of materials, 3D renderings, blueprint drawings, marketing collateral and sales reports."*

*Charles F. Cohen  
President, BENCO Dental*



**Virtual Dental Office Designer** is a web-based visual sales and marketing solution that can be customized with your products and logo to provide compelling 3D layouts of virtually any dental environment. Designers, Equipment Specialists, Sales Representatives, Dealers and End-Users can configure and visualize your products and clinic spaces in both 2D and 3D through this intuitive, web-based, drag-and-drop application.

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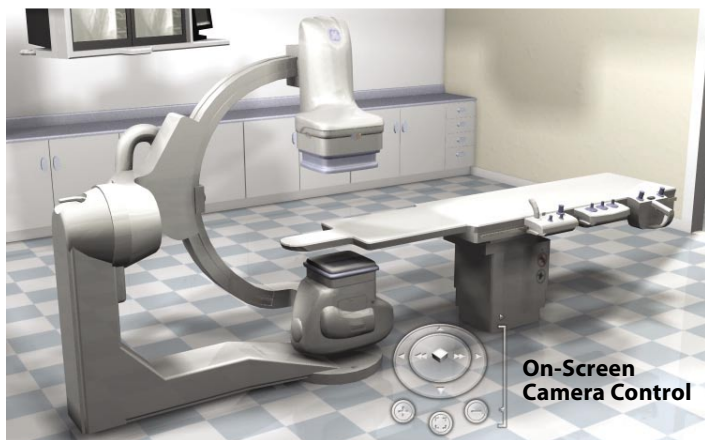


## Three Simple Steps to make your Virtual Dental Office Designer a Reality

1. Contact View22 for a Needs Analysis and Proposal.
2. View22 will Customize Virtual Dental Office Designer with your design rules, product images, and integrate with your enterprise software.
3. Deploy your Solution across your Sales and Marketing teams.

### FEATURES:

- Library of searchable electronic templates.
- Create new templates by easily tracing existing floor plans.
- Bring your client presentations and sales & technical training materials to life with Virtual Walk-Throughs and High Resolution 3D Renderings.
- Dynamically generate Marketing Brochures, Bill of Materials and Sales Contracts.
- Monitor field sales activities and produce filtered activity reports to track best practices in your organization.



Based on the Immersiv platform from View22, the next generation 3D Web Commerce and Media platform, Virtual Dental Office Designer allows you to natively import all popular 3D file formats, including: 3D Studio Max, DWF, DXF, SketchUp, OBJ, IGES and others.



### About View22

As a leading provider of 3D Web commerce and media solutions, View22 delivers value beyond the visual. The Company's patented technology and interactive Web solutions enable customers to visualize, configure, and purchase products through an intuitive and distinct online experience. Global enterprises and consumer brands are selecting View22 to enrich the customer experience, optimize sales performance, and minimize design iterations and installation errors for configurable products.

Contact us today: [sales@view22.com](mailto:sales@view22.com) or **1-905-695-3470 x.5906**